

Goal I: Create a Favorable Environment to Practice

- Gov't Policies & Educ Chair: Serve as liaison between NE/IA Chapter of ASID and state coalitions. Monitor and maintain Iowa legislation. Advocate for legal definition of interior design in Nebraska.
- Marketing- Media: Coordinate Cox Cable commercial campaign.
- Marketing- Social Networking: Facebook updates.
- Awards Banquet: Determine date, location and costs associated with event. Pursue sponsorship, create and distribute invitations and market to all members.
- Project Awards: Prepare entry information, secure judging chapter. Market through email and website to all members. Announce members at the awards banquet and prepare press releases in local and regional publications. Organize committee of judges if another chapter asks the NE/IA Chapter to judge their awards.

Goal II: Share Knowledge Through Communication with Members

- Fast Facts: Coordinate the monthly publication with administrator and Communications Director. Decide on article calendar in October and send out reminder emails for articles to other committee chairmen.
- Regulatory Information: Collect and distribute regulatory information concerning design practice. Information is collected from building officials, internal revenue officials, the E & A Board and legislative representatives. Submit monthly updates to Fast Facts and Facebook.
- Archives: Determine file folders and processes for saving documents. Coordinate with administrator for posting on ASID website.
- Membership Directory: Contact committee chairs for updated information, coordinate updates of members, secure advertisers; print and distribute directory. Some computer program skills (Photoshop) are useful.
- Website: The website re-design began in 2009 and will continue into the 2010-2011 years. Work with web developer and administrator in promoting the site. Increase visibility on search engines.
- Medalist Award Chair: Determine potential member candidates and present to chapter. Work with candidate to compile necessary materials and submit to Headquarters by deadline.
- IP Merit Award: Determine potential member candidates and present to chapter. Work with candidate to compile necessary materials and submit to Headquarters by deadline.
- Showhouse: Liaison between NE/IA Chapter of ASID and Joslyn Castle Trust.
- Community Service Project: Continue to assist the Friendship Program with their specific needs, emphasizing life/health/safety issues.
- Explorers Program: Coordinate a 9-week schedule of design and IP studios & showrooms for approximately 20 high school students.
- Chapter Sponsorships: Promote and secure IPs for the tiered system of annual chapter sponsorship.

Goal III: Provide professional development opportunities for members

- Conference: Secure location, coordinate CEUs, expo; plan menus, design and distribute invitations to all members. Secure sponsorships.
- CEUs: Research and determine CEU topics and speakers for the event. Verify CEU quality units for Iowa registration. Coordinate travel and hotel for speakers. Check with IP members for possible approved presentations.
- STEP: Coordinate and promote STEP workshop (date, location, instructor).

- Training Program: Plan and provide training for incoming committee chairs and leadership training.
- NCIDQ Scholarship: Promote scholarship availability, receive applications and award scholarship.
- Student Affairs: Oversee Education Liaisons and coordinate student chapter strategic planning.
- Education Liaison: Develop and maintain contact with Student Chapters at one of the colleges or universities affiliated with the NE/IA ASID Chapters.
- Career Day: Coordinate and plan career day with IIDA, faculty, students and ASID members.
- 3rd Year Scholarship: Coordinate application process, setup evaluation of applicants and present award.

Goal IV: Promote the value of ASID to all member categories and potential members

- Team Meetings: Coordinate IP showroom tours/speakers for monthly/bi-monthly team meetings.
- Iowa Membership Chair: Increase member satisfaction and retention for Iowa members.
- IP Wine Tasting Event: Host wine tasting event and auction. Determine location and secure donations for event.
- Golf Outing: Plan and coordinate event; determine date, location and price. Secure hole, beverage cart and 19th hole sponsors. Market to all members via invitation, website and Fast Facts.
- Nominating: Develop a slate of viable officer candidates, contact potential candidates. Members cannot serve on the chapter board for 3 years.